



Rated Among the Top 5 Digital Marketing courses by **Search Engine Journal**

DIGITAL MARKETING

Empower your company with digital marketing skills from leading experts.

With a global ad spend of over 5 Trillion Rands in 2021, digital marketing is a rapidly growing sector with opportunities that both professionals and businesses can leverage. Deviare's digital marketing courses take you through key skills on how to use online platforms and mobile technologies to discover and reach the right audiences for your business offering. Our courses focus on key skills such as brand management, web analytics, social media marketing, Pay Per Click (PPC) and Search Engine Optimisation (SEO).

Advance your organisation with highly sought after digital marketing skills, tactics and methods.

OUR TRUSTED PROGRAMME PARTNERS



Explore our Digital Marketing Master's Programmes

With mobile phones still providing the most widespread internet access on the continent, businesses can tremendously benefit from innovation on this and other platforms to drive growth. Give your organisation the competitive edge to achieve and surpass goals with our Digital Marketing courses that meet international and local standards.



Digital Marketing Specialist

📅 12 Months | 🖥️ 7 Courses

- ✓ 30 tools & Rigorous Curriculum
- ✓ Master's Certificate
- ✓ Content Partner Harvard Business

This digital marketing certification course helps create the capacity to develop, execute and monitor leading marketing activities, through Deviare's focused learnings in search engine optimization, social media, pay-per-click, conversion optimization, digital analytics, content, mobile, and email marketing.

Gain a competitive edge with theoretical and practical knowledge and skills in digital marketing.

Content Partner:



Certification Alignment:



FACEBOOK Blueprint





Digital Marketing Associate

📅 12 Months | 🖥️ 4 Courses

- ✓ 22 tools & Rigorous Curriculum
- ✓ Master's Certificate
- ✓ Certification Alignment **Google, Hootsuite, OMCA®**

This digital marketing certification course gives a comprehensive grasp of essential skills needed to plan and implement marketing activities with Deviare's focused learnings in search engine optimization, social media, pay-per-click, conversion optimization, digital analytics, content, mobile, and email marketing.

Gain a competitive edge with theoretical and practical skills to grow your digital marketing expertise.

Certification Alignment:



Explore our certified Advanced Courses In Digital Marketing

Advanced Pay Per Click (PPC) Programme

★ 4.40 (1088 Ratings) | 6.5K Learners

Advanced Search Engine Optimisation (SEO) Programme

★ 4.30 (545 Ratings) | 3K Learners

Advanced Social Media Programme

★ 4.30 (559 Ratings) | 2.5K Learners

Invest in essential digital skills with top rated courses from Deviare.

Enhance your workforce with critical digital skills.

There can be no digital transformation without the transformation of skills to new and modern areas. We know that it takes more than simply staff training to improve a workforce's abilities. Deviare's learning platform provides an adaptable, continuous learning experience with effective feedback loops tailored to each individual's needs. Organisations must invest in the ongoing development of skills that fulfil technical certification criteria while also covering enough of the business environment to be valuable for the organisation.

We provide corporate training in the emerging technologies that are transforming our economy. Our Adaptive Learning Platform can curate customised learning while accommodating for large candidate volumes. The workforce skills transformation produces an applied skill with the appropriate accreditation, where applicable.

Are you looking to up-skill or re-skill your employees so that your organisation can prosper in the digital age? Get in touch.



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