

Role-based learning for Digital careers.

Empowering the Youth through digital skills must be aligned to critical roles of a modern digital enterprise.

ARCHITECT • CLOUD

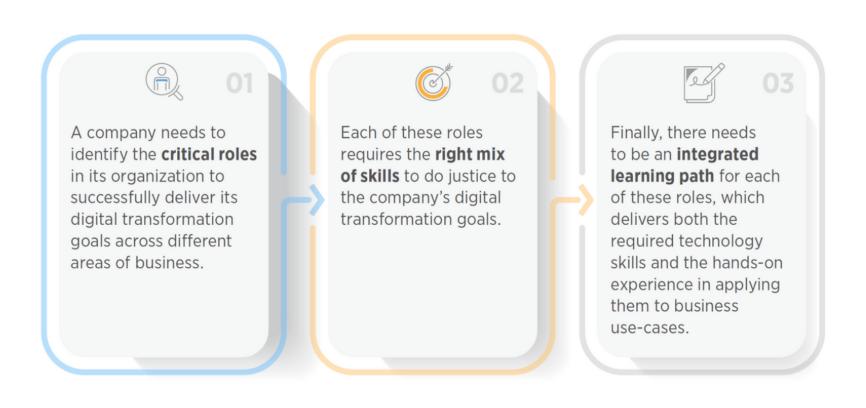
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MARKETING SEASON STATEMENT STATEM ANALYST•BUSINESS TRANSFORMATION CONSULTANT-DIGITAL MANAGER-FULL •CLOUD R SPECIALIST • DIGITAL ARCHITECT • DIGITAL DEVELOPERCLOUD



We Follow a Role-Based Approach to Digital Skilling

This Means Three Things:



- This role-based approach is in contrast to a skills-based approach taken by many learning libraries, where the focus is more on a large collection of courses, each imparting a specific skill.
- Developing the skills base of your organization's talent might seem to be a simple matter of ordering skills-training courses out of a catalog as the need for each skill arises.
- However, this approach is reactive, and it leaves crucial skills unfilled while your employees take the training courses.



Identify Critical Roles

- Using the deep insights that we have into how companies in these industries operate and what the sectoral trends are, we have mapped the critical roles that drive these companies.
- These critical roles fall into four broad categories:
 - Digital Business
 - Digital Operations
 - Data & AI, and
 - Technology
- By collating the different organization structures across companies and industries, we have simplified this mapping of critical roles to serve as a framework for most organizations.
- It is important to understand that each organization may name these roles slightly differently.
- However, this set of roles comprehensively covers the talent needs of any organization looking at digitally transforming their business.



The critical roles fall into four broad learning categories:

Unlocking digital economy skills



Customizable content

Deviare's platform allows users to customize their learning experience by loading new content.



Digital Economy skills

Focuses on Data, Al, Cloud, Software engineering, Coding etc.



Certifications and accreditations

Provides certifications and accreditations with MICT SETA, QCTO, IITPSA & SACE for users to validate their skills

Data & Al	Technology	Digital Operations	Digital Business
Data Science	Cloud Computing & Architecture	Agile & Scrum	Digital Marketing
Artificial Intelegence & Machine learning	DevOps	Project Management	Digital Transformation
Big Data	Cyber Security	Lean Six Sigma	Product & Design
	Software Develpment	IT Service & Architecture	



Role-based approach - Top Roles for Driving Enterprise Digital Transformation



Digital Business [9 roles]

Leveraging digital technologies to create new business models and customer experiences



Data & AI [7 roles]

Using data and artificial intelligence to drive insights and automation



Technology [15 roles]

Adopting the latest technologies to enable digital transformation



Digital Operations [6 roles]

Optimizing operations through digital processes and tools

Business Strategy

- Business Analyst
- Business Architect
- Digital Transformation Leader
- Business Consultant

Product Management

- Product Manager
- UX Specialist

Digital Marketing

- Digital Marketing Associate
- Digital Marketing Specialist
- Digital Marketing Manager

Data Engineering

• Big data engineer

Data Science

- Data analyst
- Data scientist

Artificial Intelligence

- Deep learning engineer
- Machine learning engineer
- NLP engineer
- Al architect

Cloud infrastructure

- Cloud administrator
- Cloud architect
- Cloud developer
- Cloud engineer

Cyber security

- Cloud security professional
- Security analyst
- Cyber security expert
- Ethical hacker
- Information security manager
- Information security auditor

DevOps

- DevOps engineer
- Release manager

Software Development

- Full Stack web developer
- Quality engineer[Automation & testing]
- Full Stack developer

IT services

- IT service manager
- Systems architect

Operations

- Project manager
- Lean six sigma expert

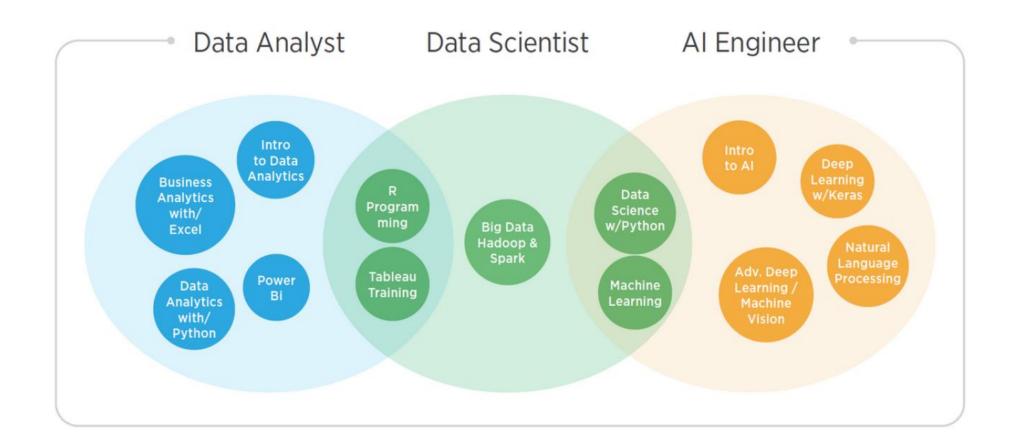
Agile manager

- Agile & scrum manager
- Agile project owner



Map the Skills Needed for Each of These Roles

- We have analyzed the skills each digital job role requires. Each role has a specific complement of skills that are essential to success in that role.
- The skill mapping done for each role is based on the skills that drive successful outcomes across different organisations and gets continuously updated.
- As technologies change and businesses innovate, Deviare refreshes the skill mapping for these Roles to adapt to these shifts.
- The figure below shows an example of mapping Data Science skills to Data Science job Roles. Similar skills mapping is done
 for each of the key Roles in the comprehensive set.





We design programmes that meet diverse learning needs





Program Duration

up to 3 months

3-12 months

Certification Type **Industry Certification**

Industry Certification

Offering Range

100+ Skills

35 roles

- Machine Learning
- PMP Certification
- Agile Scrum Master

Sample Programs

- CEH Certification
- Awareness/Practitioner skills across domains

- **Data Scientist**
- Data Analyst
- **Data Engineer**
- Al Engineer
- Cloud Architect



With QCTO & MICT SETA ACCREDITATION



NQF and Skills programmes SAQAaligned accreditation





www.qcto.org.za

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Dear Ms Charity Wadi

Accreditation of Deviare (Pty) Ltd Trading as Deviare as a Skills Development Provider (SDP)

The subject above refers:

The Quality Council for Trades and Occupations (QCTO) has set <u>policies</u> to accredit Skills Development Providers (SDPs). This is to ensure that education and training in occupations and trades offered in the country are credible and valid. This is in accordance with the Skills Development Act (SDA), (Act No 97 of 1998) Chapter 6C as well as the Continuing Education and Training Act 16 of 2006.

The QCTO, after receiving your application, conducted a site inspection of the above institution premises, and we hereby Accredit **Deviare** to offer the following qualifications/programmes at the above accredited physical address for a period of 5 Years starting from 2/6/2023 10:52:00 AM to the 2/5/2028 10:00:00 PM:

Qualification / Programme Title	NQF Level	ID or OFO Code	Minimum Credits
Occupational Certificate: Data Science Practitioner	NQF Level 05	118708	185
Occupational Certificate: Software Developer	NQF Level 05	118707	220
Occupational Certificate: Artificial Intelligence Software Developer	NQF Level 05	118792	209
Occupational Certificate: Cloud Administrator	NQF Level 04	118699	149

Yours sincerely

Mr Ammanuel R Mbuwe Chief Director: OQA

Date: 2/6/2023 10:52:00 AM

"Whilst all reasonable steps are taken to ensure the accuracy, completeness and integrity of the information contained herein, the Quality Council for Trades and Occupations accepts no liability or responsibility whatsoever if the information is, for whatsoever reason, incorrect. Nothing will limit any of our liabilities in any way that is not permitted under applicable law, or exclude any of our liabilities that may not be excluded under the applicable law. The Quality Council for Trades and Occupations reserves its right to amend any incorrect information" Accreditation Number: 07-QCTO/SDP170223130143

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QCTO - New Learnership Accreditations



What does the future look like to you? Let's start a conversation

www.deviare.africa

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