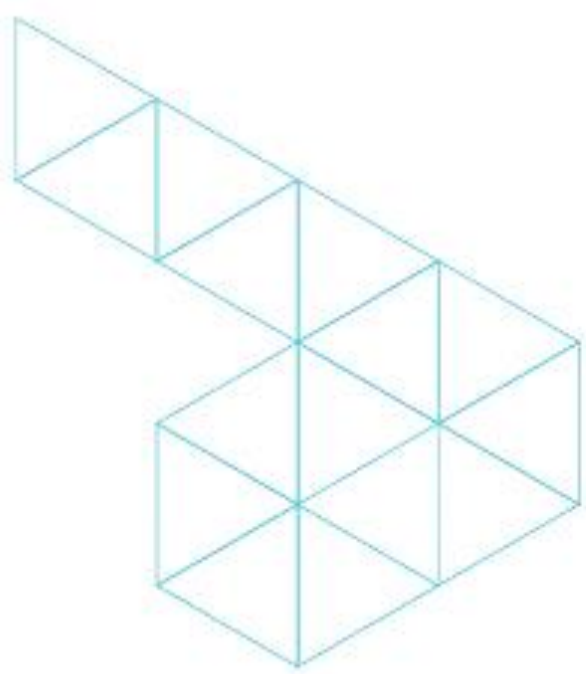




Virtual **Global Apprenticeship** and
Entrepreneurship programs.

“Work experience is a serious barrier for young people to access work opportunities. **Deviare Youth Campus solves this challenge by providing young people with virtual international work experiences with reputable companies based in multiple geographies. They are exposed to real work tasks.”**

Deviare



Work is no longer just local, but global.

Young people must be equipped with the digital skills and exposure necessary to compete on a global scale.

Help young people launch their digital career with our Virtual Global Apprenticeship

Empower young and talented youth in developing their digital abilities by providing remote job experiences at leading technology firms.



Closing the local skills gap

Deviare provides skills programmes, short courses and internships to young people regardless of where they are located.



User friendly learning platforms

Our platform driven approach ensures that all learners receive the best quality experience even if they are in rural areas. We provide round the clock learning support, giving our learners flexibility in their training.



World-class integrated learning experience

Deviare's learning platform provides access to internationally and locally accredited content, live virtual classes conducted by global experts, built-in labs to complete project work and apply the learnt skills, as well as assessments of international standard.



Opening access to work opportunities

Work experience has become a serious barrier for young people to access work opportunities. Deviare solves this challenge by providing young people with virtual international work experience with reputable companies around the world.

Why: Our Virtual Global Apprenticeship

Entrepreneurial mindset:

Being resourceful, innovative, creative among other skills is important not just for your own venture, but for being prepared for the ever-changing job market

Global-Based Learning:

You learn the most when you are out of your comfort zone! In today's increasingly interconnected world one would be remiss to not access knowledge from different parts of the

Over 10k youth trained and developed on our platform for work & Entrepreneurship ventures

Deviare Youth campus:

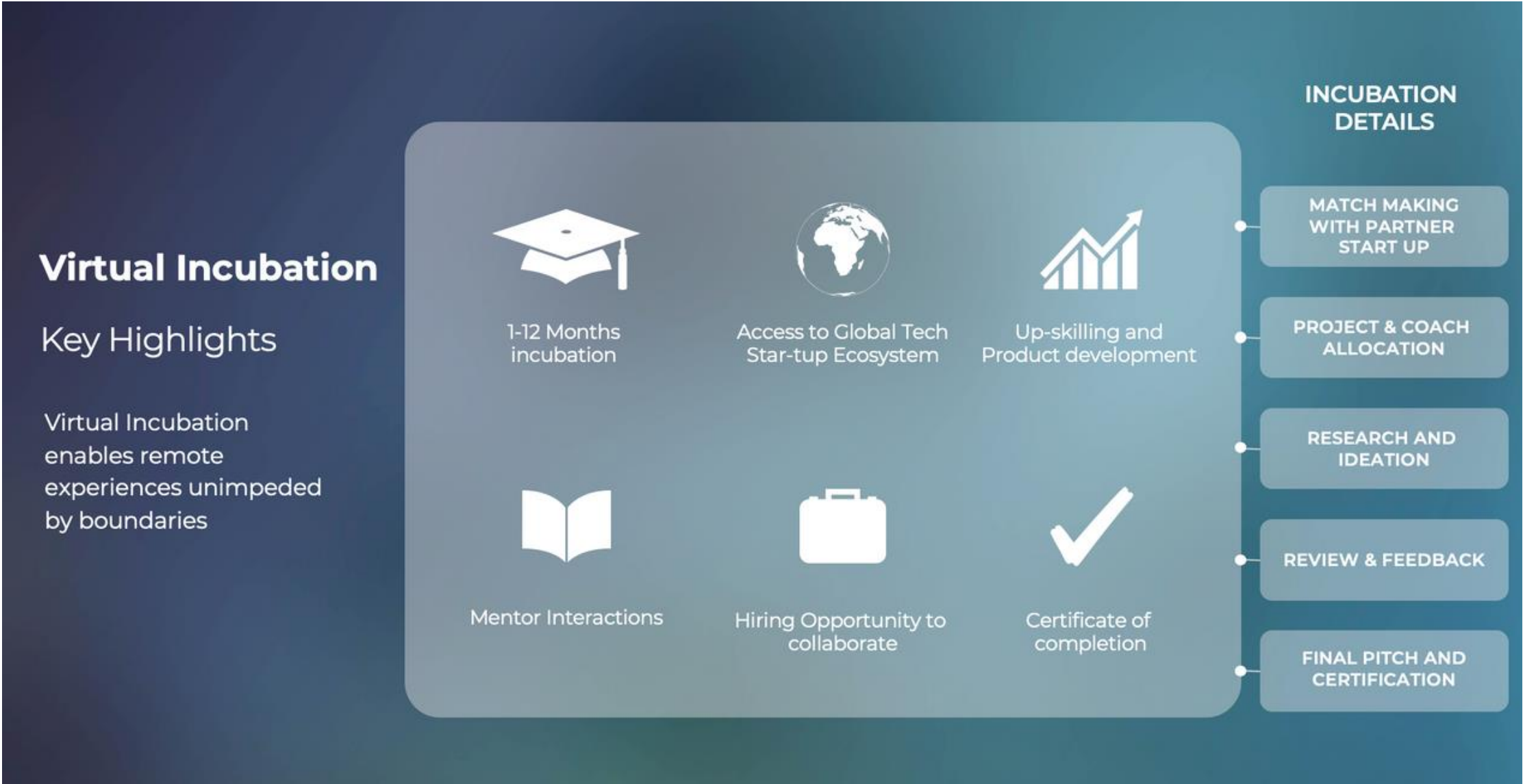
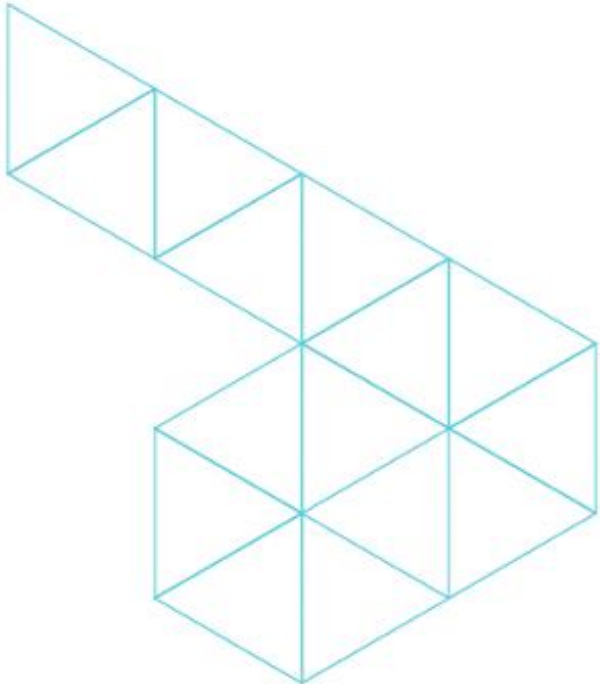
Empowering African youth with globally competitive digital skills and access to global work opportunities to contribute to their personal growth and the economic development of the continent.

We focus on digital economy skills & 21st century ventures:

Data, AI engineering, Cloud, Software engineering

An ecosystem and integrated approach is essential to scaling outcomes for digital transformation, as it allows for the integration of multiple components to create unified value.

Our Virtual Global Apprenticeship



Work experience is a serious barrier for young people to access work opportunities.

Deviare solves this challenge by providing young people with virtual international work experience with reputable companies around the world doing real work.

Our Virtual Global Entrepreneurship

Scaling outcomes for a modern digital economy:

An Ecosystem and Integrated Approach



Recruitment Platform

Democratizing access to digital opportunity

Deviare's recruitment platform provides access to digital opportunities for all



Skills Transformation & Learning Platform

Scaling emerging learning models

Deviare's learning platform provides immersive learning experiences with substantially higher course completion rates and better learner outcomes



Virtual Global Entrepreneurship Platform

Empowering entrepreneurs for an evolving workspace

Deviare's uses experiential learning as a tool for young entrepreneurs find their own personal mastery through experiential learning and become better prepared for today's dynamic and ever-changing workspace.

An ecosystem and integrated approach is essential to scaling outcomes for digital transformation, as it allows for the integration of multiple components to create unified value.

Our Virtual Global Entrepreneurship

Phase 1: Two months

Understanding the Why & Ideation

1. Focus on the importance of Entrepreneurial Mindset
2. Mapping Personal Strengths & Purpose to create a Personal Theory of Change
3. Focus on looking at problems upside down and 21st century skills like critical thinking and disruptive innovation through experiential learning
4. Focus on "Creating Value for Bottom of the Pyramid Markets" Creative Thinking & Idea Generation Lab
5. Entrepreneurial Leadership & Power of Teams
6. Introduction to Business Model Design

Phase 2: Two months

Building & Testing Prototypes

1. Engaging with "Fixed Vs Growth" Mindset
2. Product Development 101
3. MVP Development & Product Launch
4. How to use Technology for Impact?
5. Building & Showcasing Prototypes through a "Market Day" to gain LIVE feedback from customers

Phase 3: Two months

Reiteration & Customer Mapping

1. Understanding Market Realities | Pivot or Persevere?
2. Focus on further developing their products, using skills learnt to create a strategy to launch their ventures and learning how to use the resources available to engage with stakeholders.
3. Identifying Key Stakeholders & Creating Customer Personas
4. Branding & Marketing for Entrepreneurs
5. Branding & Marketing for Entrepreneurs

What's in it for Youth Candidates?



Virtual Apprenticeships

Enabling remote experiences with leading organisations & entrepreneurs across the world.



Experience Projects

Building an ecosystem of real experiences for you to prepare for future work opportunities.



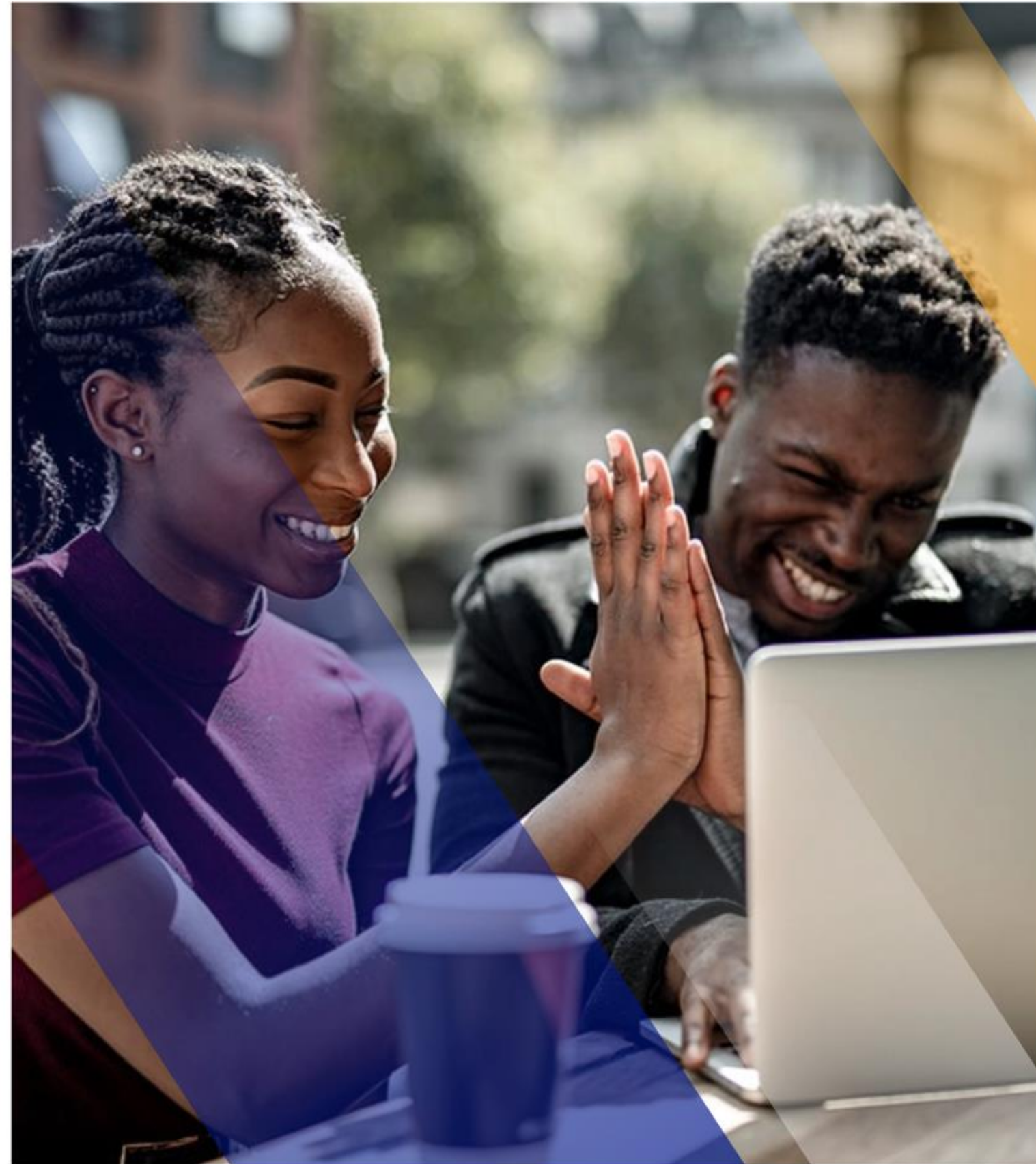
Start-up Labs

Sharing curated learning from industry experts & disruptors in a condensed and learnable format.



Industry Readiness Lounge

Delivering key insights and advice from experienced professionals to kickstart careers.





What does the future look like to you? Let's start a conversation.

www.deviare.africa

connect@deviare.africa